

MICHIGAN WILDLIFE COUNCIL
AGENDA
Wednesday, June 10, 2015
9:00 a.m. – 3:30 p.m.
Lansing Center – Room 203
333 E Michigan Ave, Lansing, MI 48933

- 9:00 a.m. Welcome and Introductions
- 9:10 a.m. Review and Approve Agenda
- 9:15 a.m. Approve Meeting Minutes from March 9, 2015
- 9:20 a.m. Financial Report (Campbell)
- 9:30 a.m. Workgroup Update - Responsibilities and Duties of MWC Chair (Hammill, Taylor and Creagh)
- 9:40 a.m. MWC Website/Website Subcommittee Update (Hammill and Taylor)
- 10:00 a.m. Vendor Discussion
- 11:30 a.m. New Business
- Council Reports/Comments/Announcements
 - 2015 Meeting Schedule
- 12:00 p.m. BREAK
- 1:00 p.m. **Kickoff with Güd Marketing**
- Introductions
 - Procedures and Protocols
 - Campaign Goals and Objectives
 - Project Steps and Timeline
 - Gantt Chart and Research Plan
 - Immediate Next Steps
- 3:00 p.m. Public Comment
- 3:30 p.m. Adjournment