

# MICHIGAN WILDLIFE COUNCIL AGENDA

October 24, 2017  
10:00 a.m. – 4:30 p.m.

**Location: DNR Traverse City Customer Service Center  
2122 M-37, Traverse City, MI 49685**

10:00 a.m. Welcome and Introductions

10:05 a.m. Review and Approve Agenda

10:10 a.m. Approve Meeting Minutes from August 28, 2017

10:15 a.m. Treasurer's Report

10:30 a.m. Semiannual Report Discussion and Approval

10:45 a.m. Subcommittee/Work Group Updates

11:00 a.m. Günd Marketing: *Here. For Generations.* Marketing Campaign

Noon BREAK

12:30 p.m. Public Comment

12:45 p.m. Günd Marketing: *Here. For Generations.* Marketing Campaign

2:00 p.m. BREAK

2:15 p.m. Günd Marketing: *Here. For Generations.* Marketing Campaign

4:15 p.m. Council Reports and New Business

4:30 p.m. Adjournment