

**MICHIGAN WILDLIFE COUNCIL**

**AGENDA**

**Special Meeting  
Thursday, August 27, 2015  
1-4:30 p.m.  
Jay's Sporting Goods  
8800 S. Clare Ave., Clare, MI 48617**

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| 1:00 p.m. | Welcome and Introductions   |
| 1:05 p.m. | Review and Approve Agenda   |
| 1:06 p.m. | Approve Meeting Minutes from June 10, 2015                                    |
| 1:10 p.m. | Güd Marketing Presentation - research findings and target audience definition |
| 3:30 p.m. | Public Comment  |
| 4:00 p.m. | New Business<br>Council Reports/Comments/Announcements                        |
| 4:30 p.m. | Adjournment   |