

**MICHIGAN WILDLIFE COUNCIL
AGENDA**

March 7, 2019

9:30 a.m. – 4:00 p.m.

**Location: Detroit Free Press
160 W Fort St, Detroit, MI 48226**

- 9:30 a.m. Welcome and Introductions
- 9:40 a.m. Review and Approve Agenda
- 9:45 a.m. Approve Meeting Minutes from November 5, 2018
- 10:00 a.m. GÜD Marketing: *Here. For Generations.* Campaign
- 12:00 p.m. LUNCH
- 12:30 p.m. GÜD Marketing: *Here. For Generations.* Campaign
- 1:30 p.m. Public comment
- 1:45 p.m. Treasurer's Report
- 2:00 p.m. Council Reports and New Business
- Review and approve annual operational plan (due by April 1)
 - Review and approve semi-annual report (due mid-May)
 - Plan for new marketing contract (process, timeline, subcommittee, evaluation metrics)
- 4:00 p.m. Adjournment