

**MICHIGAN WILDLIFE COUNCIL**  
**AGENDA**  
**October 18, 2016**  
**9:00 a.m. – 2:30 p.m.**

**Location: Jay's Sporting Goods**  
**8800 S Clare Ave, Clare, MI 48617**

- 9:00 a.m. Welcome
- 9:05 a.m. Review and Approve Agenda
- 9:10 a.m. Gd Marketing Presentation
- 10:30 a.m. BREAK
- 10:45 a.m. Facilitated discussion by Gd Marketing - What is success?
- 11:30 a.m. Public Comment
- 12:00 p.m. BREAK
- 12:30 p.m. Approve Meeting Minutes from July 19, 2016 and August 3, 2016
- 12:35 p.m. Treasurer's Report
- 12:40 p.m. Reception Debrief
- 1:00 p.m. Review and Approve Semiannual Report
- 1:20 p.m. Council Reports/Announcements
- 1:30 p.m. New Business
- 2:30 p.m. Adjournment