

MICHIGAN WILDLIFE COUNCIL

AGENDA

November 7, 2014

Jay's Sporting Goods
8800 S. Clare Ave., Clare, MI 48617

- 9:00 a.m. Welcome and Introductions
- 9:10 a.m. Review and Approve Agenda
- 9:15 a.m. Approve Meeting Minutes from October 8, 2014
- 9:30 a.m. Financial Report
- Discussion of Proposed Budget for Operational Plan
 - Administrative Costs
 - Contingency Fund
 - Research/Marketing/Creative/Media Expenses
- 10:00 a.m. Review and Approve Public Appearance Guidelines
- 10:15 a.m. Basecamp/Alternatives Discussion
- 10:30 a.m. BREAK
- 10:45 a.m. Discuss Process for Disseminating Michigan Wildlife Council Message Prior to Launch of Official Media Campaign
- Website Development
 - Additional Suggestions
- 11:15 a.m. Request for Proposals (RFP) Update and Discussion
- Review of RFP Draft by Full Michigan Wildlife Council
 - Exhibit A – Statement of Work/Contract Activities
- 12:15 p.m. BREAK
- 1:00 p.m. Request for Proposals Discussion (cont.)
- Timeline for Award
 - Timeline for Project
 - Joint Evaluation Committee
- 2:30 p.m. Public Comments
- 2:45 p.m. New Business
- Meeting Schedule for 2015
 - Council Reports/Comments/Announcements
- 3:00 p.m. Adjournment