

## Michigan Wildlife Council

### MINUTES

April 27, 2020

An abbreviated meeting of the Michigan Wildlife Council (MWC) was held Monday, April 27, 2020, by Skype, due to the current COVID-19 pandemic and the financial and administrative restrictions.

#### **Present for the Michigan Wildlife Council**

Matt Pedigo  
Kristin Phillips  
Jeff Poet  
Carol Rose  
Henry Stancato  
Beth Gruden  
Nick Buggia  
Ed Roy

---

#### **Call to Order**

Chairman **Pedigo** called the meeting of the Michigan Wildlife Council (MWC) to order at 10:03 a.m., and instructions were given for the video call.

#### **Approval of Agenda**

**Pedigo** reviewed the agenda and asked for discussion. **Rose** noted that an item needed to be added to discuss and vote on the January 27, 2020, Minutes. **Rose** made a motion that the agenda be approved with the entry for minutes added. **Gruden** supported the motion, and the agenda was approved by unanimous vote (8-0).

#### **Operational Plan**

Chairman **Pedigo** called for discussion on the Operational Plan. **Poet** made a motion to accept the Operational Plan, and **Rose** seconded. There was no discussion. The Operational Plan was approved unanimously (8-0).

#### **Semi Annual Report**

The Chairman called for discussion of the Semiannual Report. There was no discussion. **Rose** made a motion to accept the report, subject to putting items 2 and 3 in bold on the first page. **Phillips** seconded the motion. The Semiannual Report was accepted by the Council (8-0).

#### **Approval of January 27, 2020, Minutes**

**Pedigo** called for discussion on the January 27, 2020, Minutes from the MWC meeting. There was no discussion. **Rose** made a motion that the Minutes be approved as submitted. **Gruden** seconded the motion. The Minutes were approved (7-0). **Roy** abstained from voting because he was not at the meeting in January.

## **Treasurer's Report**

Treasurer **Phillips** presented the financial report for October 1, 2019 through March 31, 2020 (attached).

There was discussion and the following points were made:

- The DNR is anticipating the fiscal freeze to go through September 30, 2020.
  - The MWC marketing campaign can probably be picked up at that time.
  - The freeze may be lifted on certain items in the next few weeks.
- The restrictions on the MWC funds are the same as on all restricted funds at the DNR.
- No money can be spent on marketing or administrative costs for the MWC during the spending freeze.
  - Payment has been made for the MWC website, and Gūd Marketing will keep it up.
  - Gūd has a couple of planned posts that will continue to run. (The work has been completed on them).
  - Michigan United Conservation Clubs have reached out and offered to print the planned content from Gūd in their Michigan Out-of-Doors and Tracks magazines at no charge to the MWC.
    - Gūd has already begun the development of these content pieces and was willing to complete them at no additional charge (beyond April 9).
- The carry-forward money needs to be spent this fiscal year (by September 30, 2020).
- The spending occurs when an invoice is received.
- The MWC is in a good place as the Council has a dedicated fund source.
- **Phillips** indicated there is also an anticipated shortfall in funds next year, but the DNR will have more time to absorb than this year.
- The MWC needs to have a full meeting in May.
- There should be a cover letter on the Operational Plan to explain that this was the plan, but due to the COVID-19 financial restrictions events may change.

**Roy** left the call, and **Gruden** stepped out briefly. (A quorum was maintained.)

**Buggia** made a motion to accept the Treasurer's Report as presented, and **Poet** seconded the motion. A roll call vote was taken, and the report was approved (6-0).

## **Public Comment**

Chairman **Pedigo** called for public comment; there was none.

## **New Business**

A subcommittee of **Phillips**, **Pedigo**, **Gruden**, and **Buggia** was created to look at working for an exemption for the MWC funds to be presented to Governor Whitmer, a plan for going forward, and how to continue Council activities in the future.

There was discussion on the meetings held with Senator Bumstead and Merle Shepherd. Attending from the MWC were **Buggia**, **Stancato**, **Roy**, and Gūd Marketing. Senator Bumstead would like to see the Council interact more with the Legislature. **Pedigo** thought the meeting overall was very good. **Buggia** reflected that providing a quarterly report to the Legislature

would be beneficial and possibly meeting with the chairs of the Legislature once a year. **Rose, Poet, and Buggia** will form a Legislative Outreach Subcommittee to focus on ways to share information with Legislators and the Natural Resources Commission. **Buggia** will lead the Legislative Outreach Subcommittee

### **Council Elections**

**Pedigo's** and **Poet's** terms will expire at the end of 2021. **Pedigo** called for nominations for a new chair for the Council. **Poet** nominated **Buggia** to be chairman. **Rose** seconded it. **Buggia** accepted the nomination. A roll call vote was taken, and it was unanimously decided that **Buggia** would be the new chair of the MWC (7-0).

**Pedigo** asked for nominations for a new vice-chair. **Buggia** nominated **Gruden**, and **Rose** seconded the proposal. **Gruden** accepted the nomination. A roll call vote was taken for **Gruden** to be the new vice-chair for the MWC and was approved (7-0).

The Chairman requested nominations for an MWC Treasurer. **Rose** nominated **Phillips** for Treasurer, and **Gruden** supported. **Phillips** accepted the nomination. A roll call vote was taken, and **Phillips** was approved by all as the Treasurer (7-0).

**Rose** commended **Pedigo** for the excellent job that he'd done for the last four years in leading the MWC. The sentiment was echoed by the entire Council.

**Pedigo** called for further discussion. There was none.

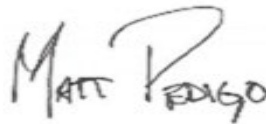
### **Next Meeting Date**

The next MWC meeting will be held Monday, May 18, 2020, from 10 a.m. – 12 p.m. by Skype. (If there is no action or discussion on the budget by that time, the meeting could be rescheduled.)

### **Adjournment**

**Rose** made the motion to adjourn, seconded by **Buggia**, and the motion to adjourn was approved unanimously (7-0). The meeting was adjourned at 11:42 a.m.

APPROVED Date: June 23, 2020



---

Matt Pedigo, Chairperson  
Michigan Wildlife Council

**MICHIGAN WILDLIFE COUNCIL  
TREASURER'S REPORT  
October 1, 2029 – March 31, 2020**

<b>Prior fiscal year balance</b>		<b>\$907,012</b>
<b>Current fiscal year:</b>		
<b>Revenue</b>		391,159
<b>Expenditures</b>		
Research/Marketing/Creative/Media Expenses	380,768	
Administrative Costs		
Travel	1,310	
Meetings & Supplies	<u>675</u>	
Total Administrative Costs	<u>1,985</u>	
Sportsmen Campaign	0	
<b>Total Expenditures</b>		<b>382,753</b>
<b>Fiscal year balance</b>		<b><u>\$8,406</u></b>
<b>Fund balance</b>		<b><u>\$915,418</u></b>

**Fiscal Year 19/20**

	<u>FY 19</u>	<u>FY 20</u>	<u>YTD</u>	<u>Remaining</u>	<u>YTD %</u>
<b>Expenditures</b>	<b>Encumbrance</b>	<b>Budget</b>			
Research/Marketing/Creative/Media Expenses					
54450 Media plan year 5 Carry Forward	772,253		380,768	391,484	49%
54451 Media plan year 6 Campaign Management		70,000		70,000	0%
54452 Media plan year 6 Media		936,000		936,000	0%
54453 Media plan year 6 Messaging & Implementation		448,000		448,000	0%
54454 Media plan year 6 Research		136,000		136,000	0%
Administrative Costs					
54451 Travel	0	5,000	1,310	3,690	26%
54451 Meetings & Supplies	<u>0</u>	<u>5,000</u>	<u>675</u>	<u>4,325</u>	<u>13%</u>
Total Administrative Costs	0	10,000	1,985	8,015	20%
54450 Sportsmen Campaign Carry Forward	5,669	0	0	5,669	0%
Total Expenditures	777,922	1,600,000	382,753	1,995,168	16%