

Michigan Wildlife Council Agenda

July 24th, 2025

Rose Lake Shooting Range

14500 Peacock Rd, East Lansing, MI 48823

- 10:00 a.m. Introductions
- 10:05 a.m. Approve Meeting Agenda
- 10:08 a.m. Approve May and June Meeting Minutes
- 10:13 a.m. Protecting Michigan's Legacy Campaign Final Creative Review
- Review and approve final OOH deliverables
 - Review and approve final video deliverables
 - Review and approve final social media deliverables
- 12:00 p.m. Lunch
- 12:30 p.m. Public Comment
- 1:00 p.m. Protecting Michigan's Legacy Campaign Updates Cont.
- Review of upcoming key dates
 - Discuss any content needs from MWC (organic social, quarterly newsletter)
- 1:30 p.m. New Business
- Council member clothing item that represents MWC
- 2:00 p.m. Adjourn

AGENDA NOTE: *There will be an opportunity for the public to view the meeting and participate by video conference call.*

Microsoft Teams Meeting

Join on your computer, mobile app or room device:

[Join the meeting now](#)

Meeting ID: 228 457 950 920 4

Passcode: WB9Tx77q