



Michigan Wildlife Council

Meeting Agenda

October 16, 2025

10:00 am – 2:00 pm

Bay City State Park

3585 State Park Dr., Bay City MI 48706

Agenda

- 10:00 a.m. Call to Order
- 10:01 a.m. Introductions/Welcome New Council Member
- 10:06 a.m. Approve Meeting Agenda
- 10:08 a.m. Approve July Meeting Minutes
- 10:10 a.m. Media Training
- 11:00 a.m. Protecting Michigan's Legacy Campaign Updates
 - 1. Q4 Organic Social Creative Review (November & December posts)
 - 2. Q4 Newsletter Creative Review
 - 3. Merch Creative Review
 - 4. Fishing Digest Print Ad Creative Review
 - 5. Research Plan & Next Steps
- 12:00 p.m. Lunch
- 12:30 p.m. Public Comment
- 1:00 p.m. New Business
- 1:30 p.m. Tour Facility
- 2:00 p.m. Adjourn

AGENDA NOTE: There will be an opportunity for the public to view the meeting and participate by video conference call.

Microsoft Teams Meeting

Join on your computer, mobile app or room device: [Join the meeting now](#)

Meeting ID: 259 733 182 821 8 Passcode: og7Vc66K