



# Michigan Wildlife Council

## Meeting Agenda

February 26, 2025

10:00 am – 2:00 pm

Lansing Customer Service Center

4166 Legacy Pkwy, Lansing, MI 48911

### Agenda

- 10:00 a.m. Call to Order
- 10:01 a.m. Introductions
- 10:06 a.m. Approve Meeting Agenda
- 10:08 a.m. Approve October Meeting Minutes
- 10:10 a.m. Responsive Management Survey Presentation
- 11:10 a.m. Mid-Campaign Performance Presentation & 2026 Media Plan Update
- 12:00 p.m. Lunch
- 12:30 p.m. Public Comment
- 12:40 p.m. New Business
  - a. Treasurer's Report (5 mins)
  - b. 2026 Budget Review (30 mins)
- 1:15 p.m. Q2 Organic Social Creative Review
- 2:00 p.m. Adjourn

**AGENDA NOTE:** There will be an opportunity for the public to view the meeting and participate by video conference call.

### Microsoft Teams Meeting

Join on your computer, mobile app or room device: [Join the meeting now](#)

Meeting ID: 279 196 519 017 4

Passcode: im9WD7d7